



May, 2026

Dear friends,

We are honored to serve as co-chairs of the **18th Annual Walk for Epilepsy**, benefiting the **Epilepsy Foundation of Northeastern New York (EFNENY)** on **Sunday, September 13th at Saratoga Spa State Park**.

We chose to co-chair this year's walk because we both have children living bravely with epilepsy. Throughout our individual journeys, the support and resources provided by EFNENY have made a meaningful and measurable difference in their care, as well as having a positive impact on both of our entire families. Co-chairing this year's walk is our way of giving back, by helping raise awareness, forge a bonding community, and help ensure that other families receive the same compassion and assistance, that have supported us both so profoundly.

Funds raised from the Walk will directly support EFNENY's vital, no-cost programs and services, including service coordination, information and referrals, counseling, support groups, educational sessions, and seizure first aid training. These services have a real and lasting impact on the estimated 45,000 people in our region living with epilepsy.

We invite you to support this important cause by joining us as a sponsor. Your sponsorship will include opportunities for meaningful recognition and visibility. Please refer to the attached materials for full details on our sponsorship packages.

If you have any questions or need additional information, please contact Dan Biddiscombe, Special Events Manager, via email at dbiddiscombe@epilepsyneny.org or call 518-456-7501 ext. 103.

We hope to see you on September 13th!

Best regards,

Kate Russell, Co-Chair
Member, Board of Directors

Daniel Lehane, Co-Chair
Member, Board of Directors

2026 Sponsorship Opportunities

Walk for Epilepsy 2026	Sponsor Level	Presenting	Experience	Mission	Health Education	Hope	Epilepsy Hero	Community Leader
	Investment	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Pre-Event	EFNENY Website & Social Media	✓	✓	✓	✓	✓	✓	✓
	Name/Logo - T-shirt	Large Logo ✓	Med Logo ✓	Small Logo ✓	Small Logo ✓	Small Logo ✓	Name or Small Logo ✓	Name or Small Logo ✓
	Event - Website, E-Blasts & Newsletters	✓	✓	✓	✓	✓		
	Event Ads (Print & Press Releases)	✓	✓	✓				
	Media - PSA (Radio & TV)	✓	✓					
Event	Number of Signs along the Walk Route	High Visibility 5	4	3	2	1	1	
	Logo on Event Banner	"Presented by" ✓	Large Logo ✓	Small Logo ✓	Small Logo ✓			
	Event T-Shirts	25	8	6	4	2	2	
	Verbal Recognition	✓	✓	✓	✓	✓	✓	
	Signature Recognition	1. Display Table with Your Banner 2. Presented by Signage at the Main Gate 3. Opp to Speak: Opening Remarks	1. Display Table with Your Banner 2. Banner in Experience Zone with Your Logo 3. Opp to Speak: Closing Remarks	1. Display Table with Your Banner 2. Banner in the Mission Zone with Your Logo	Display Table with Your Banner Under Main Pavilion			



18th Annual Walk For Epilepsy

September 13th, 2026 Saratoga Spa State Park - Columbia Pavilion

Sponsorship Commitment Form

NAME _____

TITLE _____

BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____

E-MAIL _____

Please choose a sponsorship level:

- Presenting Sponsor \$10,000
- Experience Sponsor \$7,500
- Mission Sponsor \$5,000
- Health Education \$3,000
- Hope Sponsor \$2,000
- Epilepsy Hero \$1,000
- Community \$500

Submit logo no later than 8/01/26 in JPEG or EPS format: dbiddiscombe@epilepsyneny.org

Please mail or fax form to: Epilepsy Foundation of Northeastern New York
3 Washington Square - Albany, NY 12205
Fax: (518) 452-1282 O: (518) 456-7501

- I have enclosed a check for \$_____ payable to: Epilepsy Foundation NENY
- Please send me an invoice to receive payment.

THANK YOU FOR YOUR SUPPORT!

For more information, please contact Dan Biddiscombe at 518-456-7501 or via email at dbiddiscombe@epilepsyneny.org